



Observatoire Europe-Afrique 2030

Data Sheet n°19

Enterprise : Cloud Bike (Morocco)

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Degree of accuracy of the information contained in the data sheet

Low

1. Activity of the Enterprise

Moroccan start-up Cloud Bike produces electrically assisted bicycles.

It was established in 2018 in the Tangier free zone.

2. Product Range

"Telus Bike", the first electrically-assisted bicycle "Made in Morocco".

The factory has until now manufactured mainly for export, notably to the European Union and the United States. For several months now, Cloud Bike has been targeting the domestic market.

Points to be precised :

- Capacity of the plant ?
- % of local value added ?
- Turnover 2023 ?

3. Sources of Information

Challenge 25/09/2022

<https://archive.challenge.ma/le-premier-velo-electrique-made-in-morocco-a-lassaut-du-marche-national-246101/>

4. Contacts

Name	Position	email	Phone

Point to be precised: Coordinates of two deciders of the enterprise.