



Observatoire Europe-Afrique 2030

Data Sheet n°45

Enterprise : Maghreb Cycles (Tunisia)

- 1. Activity of the Entreprise.....2**
- 2. Product Range2**
- 3. Sources of Information.....2**
- 4. Contacts2**

Degree of accuracy of the information contained in the data sheet

Low

1. Activity of the Enterprise

Founded in 1994 by Mr Habib Essayeh, Maghreb Cycles manufactures and sells tricycles, children's bikes, mountain bikes, city bikes and BMX bikes.

Maghreb Cycles was founded in April 1994 with the aim of setting up a workshop in Tunisia to manufacture bicycles of various categories and very high quality.



2. Product Range

A detailed presentation of the different ranges of bicycles and tricycles can be consulted at the following link: <http://maghrebcycles.tn/>

3. Sources of Information

<http://maghrebcycles.tn/>

Points to check:

- What is the annual production (in volume or in value)?
- What is the degree of local integration?

4. Contacts

Adresse : Route de Tunis Alhamada Lekbira - Hammam Sousse, Sousse, Tunisie

Téléphone : 73342800 / 73342801

Name	Function	email	Phone

Point to be precised : Names and coordinates of two managers of the enterprise.