



Observatoire Europe-Afrique 2030

## Data Sheet n° 60

### Enterprise : Pure Life (Egypte)

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Degree of accuracy of the information contained in the data sheet

Medium

## 1. Activity of the enterprise



PureLife Filters is an Egyptian based company manufacturing and supplying filtration products around the globe.

Year founded: 2015

The company delivers high quality filters that operate optimally with water of diverse degrees of salinity. Their top filters include: Activated Carbon, PP melt blown and String wound.

PureLife Filters is a rapidly developing company that manufactures high-quality water filters and housings (FRP, GRP, etc.), ceramic flat membrane (CFM) systems, ceramic membrane filter elements, oil and gas filters and coalescers, and power generation filtration systems.

The factory and the central office are located in the Public Free Zone area of Damietta in Egypt. The enterprise is also present in Saudi Arabia, Europe, United States and China.

Pure life is fully owned by Egyptian Investment.

The enterprise focus on Innovative solutions and development of projects for water desalination, wastewater treatment and reuse.

Turnover: 10 to 100 MUSD

### **Applications for industrial Water**

As the world's population grows, we need to reuse the treated industrial water after it meets the specifications for its applications, utilizing filtration systems to ensure that the impurities from the industrial water are removed or eliminated to get a quality stream out of the treatment plants.

There are different types of filtration media that PureLife can supply for water filtration, such as:

- Depth Filtration

- Surface Filtration
- RO & UF Systems
- Ceramic Membranes
- UV

**Point to be precised : What is the degree of local value added?**

## 2. Product range

Products are used in various applications and industries, including water treatment, food and beverage, pharmaceuticals, oil and gas, RO plants and others.

Pure-Life - Model PPW - PP Yarn Filter Cartridge



Specification of each product is available at:  
<https://purelife-filters.com/water-filters/>

## 3. Sources of information

<https://purelife-filters.com/>

## 4. Contacts

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Point to be precised : Names and coordinates of two deciders of the enterprise