

Observatoire Europe-Afrique 2030

Data Sheet n°21

Enterprise: Boogaali Bikes Uganda Ltd. (Uganda)

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Degree of detail of the information contained in the Data Sheet:

Medium

Last updating of the Data Sheet: January 2025

1. Activity of the enterprise

Boogaali Bikes manufactures bamboo bicycle frames. The manufacturing methods are traditional.

The company produces between 10 and 15 frames a year.

Production is mainly sold to collectors in Europe, the United States and South Africa.

2. Product Range







Road

Mountain Bike

Gravel / Adventure

All standard round-tube frames are priced at \$500 USD + shipping. Cargo bike frames are priced at \$800 USD.

Custom options:

- Flat or oval tubes: + \$100 USD
- Curved top tube: + \$100 USD
- Multicolored bark cloth + \$25 USD
- Luggage rack holders / Additional Boss bottle holder + \$15 USD
- Name or other graphics on frame + \$15 USD

These prices are significantly higher than for complete bikes sold on the domestic market. This is due to the cost of materials and craftsmanship.

Manufacturing process:

The following link provides a pictorial description of the various stages in frame manufacture. https://www.facebook.com/watch/?v=1869866790009403

Points to be completed:

- Turnover 2023?

3. Sources of information

https://boogaalibikes.com

https://pdf.usaid.gov/pdf_docs/PA02124V.pdf

4. Contacts

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