



Observatoire Europe-Afrique 2030

Data Sheet n°36

Enterprise : Urjiin Motorcycle (Ethiopia)

1.	<i>Activity of the Enterprise.....</i>	2
2.	<i>Product Range</i>	2
3.	<i>Sources of Information.....</i>	2
4.	<i>Contacts</i>	2

Degree of accuracy of the information contained in the data sheet

Medium

Last updating: 3rd November 2025

1. Activity of the Enterprise

The enterprise, located in Ethiopia, is specialized in the assembling of electric motorcycles.

2. Product Range

The electric motorcycle manufactured is named Urjiin. It is eco-friendly, eco-conscious design, emission-free with high-performance riding, stylish design, lightning-fast charging with high performance. Its price is cheaper than the imported ones.

Most inputs used for its manufacturing are from local sources, while some parts of the inputs are imported.

Locally manufactured parts include:

- Body parts (plastics, injection molding)
- Metal structures (welding, bending, folding)
- Certain mechanical and electrical subassemblies
- Batteries and management systems adapted to the local climate

This approach allows Urjiin to stand out by offering a product that is local, customized, and competitive, while supporting the Ethiopian economy and employment.

The product is customized so as to make it suitable for Ethiopian weather condition. The battery can serve for long years and it is chargeable at any place where electricity is available even with limited power. It makes the product preferable even in rural areas. The engine has 1,500cc capacity. The motorcycle can carry up to 250 kg products. An anti-theft system is connected to the motorcycle.

Selling price: 95 000 Br

To be precised :

What is the % of local value added? (it seems that most parts come from China)

Turnover 2023?

3. Sources of Information

Source: Ethiopian Press Agency - December 8th, 2023

4. Contacts

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